

# Cookies Policy

## We use cookies on this website.

A cookie is a small file which is placed on your computer's hard drive with your implied consent. Cookies allow web applications to remember you and personalise your experience. The website can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

## Google Analytics & Conversion Tracking

We use traffic log cookies from Google Analytics to identify which pages are being used and is an essential part of monitoring and improving our electronic communications. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We use this non-identifiable aggregated traffic information for statistical analysis purposes.

We also use conversion tracking to understand customer behaviour.

## Session Cookies

This site uses essential session cookies for the operation of the website.

## Google AdWords Cookies

We may use cookies in Google AdWords for remarketing purposes. This means we remember your visit to our website to provide you with advertising of our products on the Google Display Network.

## Other Applications

If we embed YouTube videos in the site, watching the video may set a cookie on your computer.

We may also use embedded applications from third party social media platforms, such as Twitter or Facebook. These third parties may set cookies to remember your preferences.

## How to Disable Cookies

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

If you disable cookies, your experience of some parts of the website may be affected.